

Table #5

 * 100% RENEWABLE

 * BUY OUT + RETIRE
FOSSIL FUELS

 * INCENTIVE + PENALTY
SYSTEM

* OPTIMISTIC MESSAGING

* CROSS-SECTIONAL PARTNERSHIPS

* COMMIT TO A
COMMUNITY VISION



* OVERCOME YOUR
RIGIDITY

TABLE # 13

BRIBE PEOPLE = offer monetary incentives

WORK TOGETHER = CAPE ANN TOWNS COLLABORATE ON SOLUTIONS

RAISE AWARENESS + ENGAGE PEOPLE
THROUGH THE ARTS — music, painting, theatre +

LEGISLATE CHANGE

ESSEX
COUNTY UBI
(UNIVERSAL BASIC INCOME)

ENGAGE
CHAMPIONS
OF SUSTAINABILITY
PLAN + ADAPTATION

ELECTRIC MOTORCYCLE
RACE AROUND CAPE ANN

CLIMATE
STRIKE

FREE
SOLAR POWER
FOR EVERYONE

FREE
ELECTRIC BOAT
CONVERSION

AMBITIOUS

SHARED

CLIMATE
GOALS

PRIORITIZING MOST
IMPACTED POPULATIONS

ENGAGING DIVERSE COMMUNITIES IN CONVERSATION
ABOUT THE CLIMATE CRISIS

UNPACK
SCIENTIFIC
LANGUAGE

FINDING
CONNECTION POINTS

RE-WRITING
OUR
STORY
↓

PARADIGM
SHIFT

Affordability - Subsidize community parks #23

Entrepreneurial Vision - think tanks
- community businesses

Education - Get generations talking
swap power positions for a week

COMMUNICATION -

Government connecting
grass root connections

Island transportation
infrastructure - Bikes

CREATIVES CAPTURED

RESILIENCE

RESPECTFUL
DIALOGUE

next meeting 2

- We may need to do more disruption to
put pressure on all levels of government.

- We need to find a way to talk to Trump voters,
who voted for him in part because they felt invisible
to the liberal/progressives.

- We need to change the economy.: Addiction to growth
Insurance, Real Estate values, financing, maintaining and
moving infrastructure, all will change drastically.

- Triage for infrastructure

HIS STUDENTS

MEET IN PERSON

LEGISLATORS HERE

- EINER 6/11

115 PEOPLE SHOWED

CHANGES HUMAN-CAPITAL

MANY IDEAS

BOLD STEPS

- Cape Ann plan for 2040
 - carbon neutral
 - local resilient economy
 - copy successful community models
(Europe)
 - carrots and sticks
(individuals and community)
 - distinguish Cape Ann as model
community
(#, profile)

COMMUNITY RENEWABLE ENERGY

- 10 MORE WIND TURBINES
- SOLAR ON MUNICIPAL BLDGS
- LOCAL BLDG CODE - NET ZERO NEW CONSTRUCTION

PUBLIC TRANSPORTATION

- MORE FREQUENT
- MORE PLACES
- FREE
- ENERGY-EFFICIENT / CARBON NEUTRAL

NEIGHBORHOOD ORGANIZATION INITIATIVE

- NEIGHBORHOOD COMMITTEES
- CROSS GENERATIONAL
- NEIGHBORHOOD PROJECTS

- Green Council / Green ad Hoc "Committee"
- Climate Crisis Public "Health Crisis" Education
- Greening Municipal Buildings and incentives
- Greening ^{for new houses} State funding and modeling / Grants
- Adopting Green cities → other cities to go green with
- Dogtown Compost
- Plastic shredding Makers studio

A Geodesic Dome on 14 C 2 that is the
CAPE ANN CLIMATE CENTER

Information on Causes + Effects

Education of loss of bio diversity

Net Zero structure

Community Marketing campaign to encour. environmental /
~~awareness.~~ ↴ awareness.

Financial incentives for engaging in an awareness.
educational program

Massive tree planting

Gloucester Energy Independence Initiative
provide community with solar + wind energy
and divests from grid.

Environmental Corps of middle + high school kids

DANGER!!

BIKE
PATH!

multi-family houses
↑ = lower density

Water line
constant reminder
via art
electricity
transportation

|| my own personal turbine ||

|||||||||
Sea level rise
it happened



! BOLD! ||

|||||||||
living shoreline
|||||||||

not me
last one out,
close the
door

Behavioral
economics
② ③ ④

CHILDREN
WILL LEAD

Green Community
next level
① solar ready
② zone building code
rewrite building codes
③ 100% green
CAPE ANN

60 mile charge →

Reducing
consumption

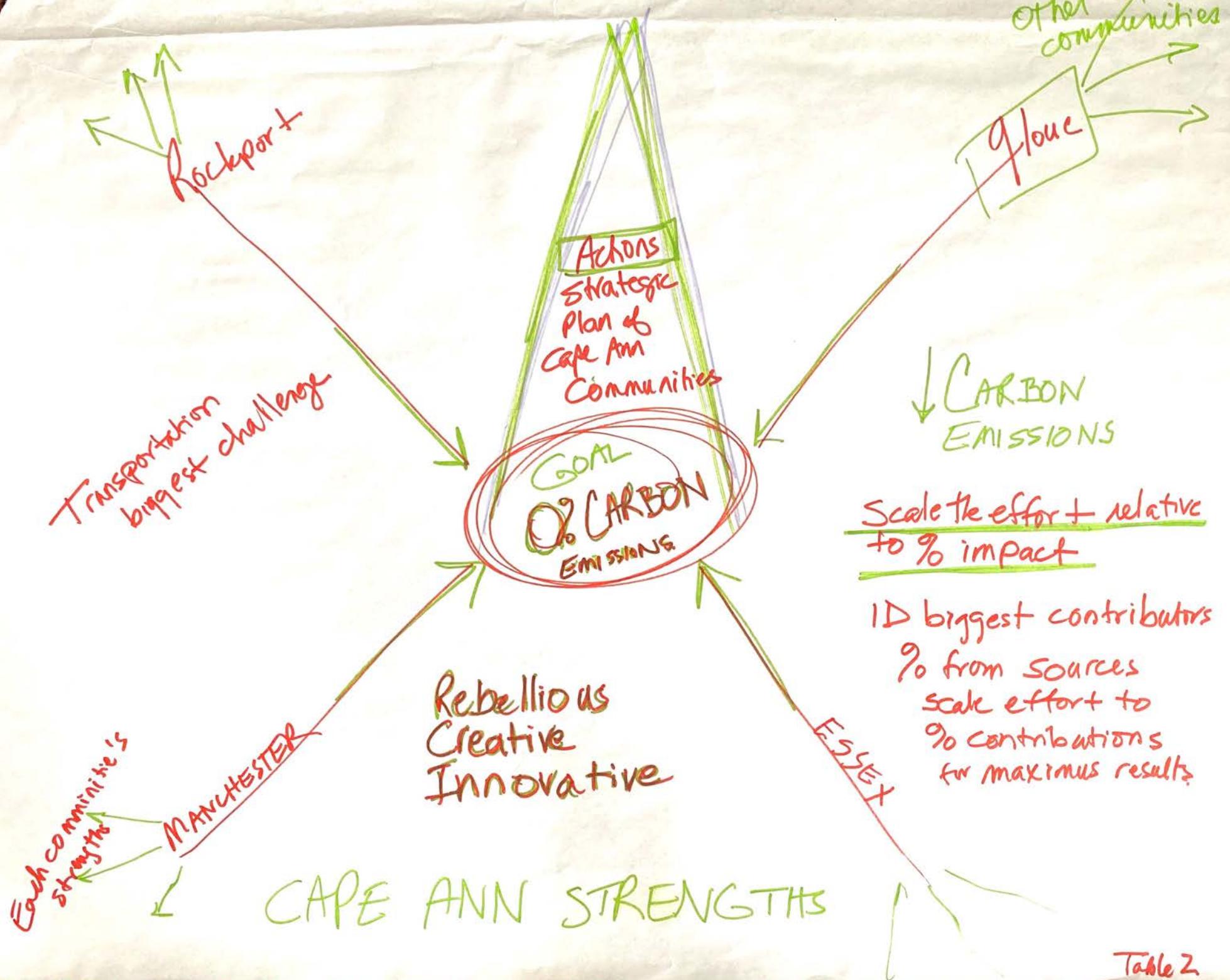
#27

- HEALTHY HousIng. (NEW & RENO)
MUST MEET MINIMUM ENERGY STANDARDS
OWNERSHIP CHANGES
- AUTOS. ELECTRIC CAR INFRASTRUCTURE
- ENCOURAGE CAR SHARING
- BECOME EAST COAST GUINEA PIG
For SELF-DRIVING CITY.
- OCEAN MARINE EDUCATIONAL EFFORT
• EDUCATE SEASONAL VISITORS. HIGHLIGHT FISHING INDUSTRY.
- REQUIRE GOVT HEADS OF TOWNS TO COLLABORATE ON JOINT EFFORTS.
- INTERGENERATIONAL DIALOGUES.

OUR STEPS

25

- CREATE COMMUNITY: bring disparate groups together
- COMMUNICATE A MESSAGE TO WAKE UP CAPE ANN
(w/real life examples)
- EDUCATION (FORMAL, COMMUNITY, SCHOOLS)
- GIVE EACH COMMUNITY MEMBER A TASK TO SOLVE
A PIECE OF THE PROBLEM
- BRING NON PROFITS / CHURCH GROUPS ... TOGETHER
TO PLAN FOR SOLUTIONS.
- INVOLVE BUSINESSES.



Challenge individuals & people collectively to afford a fun meeting & push
to organize, strategize, dialogue, planning toward Global Climate Change!

then does Cape Ann
get its oil? Can we
as a community choose to
ban it? Can we
choose ideas? If
any what will our
alternatives be?

20

Judith
Scott &
Rachel

Activate & Organize

GRASSROOTS
Movement to:

Start the Conversation,

What ARE we doing Now on Cape Ann

What's working?

What else can we do...

More Solar Panels?

More Wind
turbines?

Investigate
Nuclear power
options?

OFFSET CARBON EMISSIONS

22

- Reforestation
- Carbon balance municipal buildings
- Carbon balance Cape Ann Schools
- Form Coalition / sign petition to use approved funds from Environmental Bond Bill for carbon balancing Cape Ann Schools

!!! Networking!!!!

- 1) Global partnerships w folks -
working on * coastal erosion / climate change
- best practices, support, int'l pressure
For ex. "Sister Cities" around these issues
Starting w own experience
- 2) Weekly Marches to get attention of powerbrokers
- 3) EDUCATION
- 4) Treat like a public health issue
- 5) Shift in consciousness -
Love Mother Earth
Respect, care for -
- 6) Live from hope.
- 7) Global conversation - What is a good life?

~ Sam, Jerry, Anne, + Sue ~

TABLE 8:

- o Maybe combining town resources
- o create a Cape Ann Climate to Thrive
 - (modelling on ME)
- o website
 - food security
 - solar, wind (green energy)
 - transportation
 - housing
 - what individuals can do themselves
 - public policy
 - zero waste
 - zero net energy
- o Cape Ann wide ordinances → new building
 - zero net energy

online guide w/ easy access

#21

Small Actions Matter

Affordable

Grand Scale
Car pooling
(electric cars)
(purposed cars, local, regional, national)

End-products
environmentally friendly
AND attractive to
consumers.

Action



Official office
for Climate Change
Advocacy & Information

SAGE BIKING PATHS

TREE PLANTING

SOLAR FARM

MEATLESS MONDAY

\$ TRADE / SHARE
CLOTHES

INCENTIVE - for fuel efficient vehicles

SOURCE OF
CLEAR INFORMATION ON ALL NATURES OF RISK
OF C.C.

DEMONSTRATION PROJECTS
SCHOOLS. WAVE POWER

PLANT TREES + NURTURE THEM
IN THE TROPICS + HERE
REFOREST THE TROPICS

FORM COALITIONS W/ OTHER COMMUNITIES
FOR ADVOCACY + STUDIES

STATE LEGISLATIVE CHANGES.

OFFSET CARBON, MITIGATE DAMAGES
CARBON TAX. TRANSPORTATION